

architecturenz

Rate Card 2010

An AGM publication.

Profile

Architecture NZ offers unparalleled access to the country's key specifiers of architectural and building products and materials in a high-quality editorial environment. The magazine, which is the official journal of the New Zealand Institute of Architects (NZIA), publishes New Zealand's best residential, commercial and institutional architecture. It also covers the NZIA's official awards programmes and architectural competitions, and carries a wide variety of articles relevant to the architecture profession, the wider design community and the building industry.

Key facts

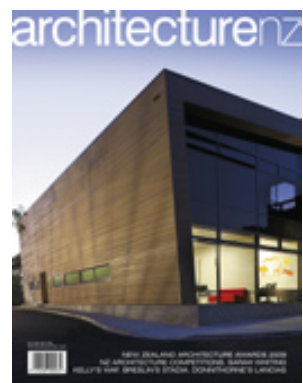
- The official magazine of the New Zealand Institute of Architects (NZIA).
- Publishes New Zealand's best architectural projects.
- Provides exclusive coverage of the NZIA architecture awards.
- Publishes the directory of NZIA architects.
- Distribution 8,500 copies.
- Published bi-monthly, ABC audited.

Circulation profile

Our close and unique relationship with the NZIA guarantees exclusive reach to every NZIA practice and member. We also reach non-member architects, other design professionals and potential clients via subscriptions and news-stand sales.

AGM – New Zealand's leading design publisher

AGM Publishing Limited and its sister company Architecture Media Pty Ltd publish a number of award-winning titles directed at the architectural, building, and construction communities, and at design-literate readers. Other titles include Urbis, Houses NZ, Landscape Architecture NZ, ProDesign, Progressive Building+Info-Link, Architecture Australia, Landscape Architecture Australia, Artichoke, and Architectural Product News.



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URBIS / HOUSES NZ / ARCHITECTURE NZ / PRODESIGN / LANDSCAPE ARCHITECTURE NZ / PROGRESSIVE BUILDING+INFO-LINK

Issue dates and deadlines	Bookings before	Ads before	On sale
January / February 2010	22 Jan 2010	29 Jan 2010	17 Feb 2010
March / April 2010	12 Feb 2010	19 Feb 2010	19 March 2010
May / June 2010	09 April 2010	16 April 2010	17 May 2010
July / August 2010	07 June 2010	14 June 2010	16 July 2010
September / October 2010	13 Aug 2010	20 Aug 2010	17 Sep 2010
November / December 2010	15 Oct 2010	22 Oct 2010	19 Nov 2010

Advertising rates	Casual	3x	6x	12x
Double page spread	\$7280	\$6840	\$6410	\$5970
Full page	\$3990	\$3750	\$3510	\$3270
Half page	\$2610	\$2450	\$2300	\$2140
One quarter page	\$1480	\$1390	\$1300	\$1210

Rates exclude GST

Cancellation

Must be in writing and no later than 1st of month, three months prior to publication date. Please note we do not accept cancellations for bookings made within this period.

Loose inserts

POA.

Series discounts

Advertisers can build series discounts by advertising a number of times across any combination of AGM and Architecture Media magazines.

Cover and preferred position

Frequency rate plus: outside back +25%, inside front +20%, inside back +15%, advertiser preferred position +10%.

Mechanical data

Page trim size 292mm deep x 225mm wide.

Cover 350 gsm Media satin and satin aqueous.

Text 100 gsm Expression satin. Burst bound.

Advertising enquiries

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