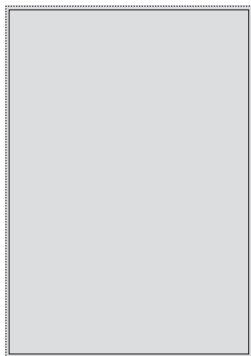


Advertising Material Specifications 2013



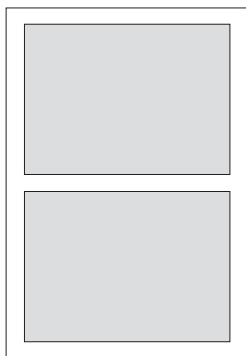
DOUBLE PAGE

480mm wide x 300mm high
+ 3mm bleed all round



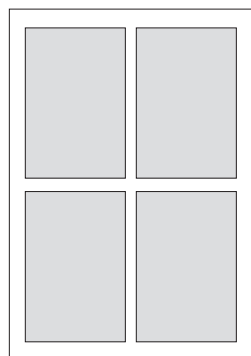
FULL PAGE

240mm wide x 300mm high
+ 3mm bleed all round



1/2 PAGE – HORIZONTAL

218mm wide x 138mm high



1/4 PAGE

107mm wide x 138mm high

Bleed and keylines.

Please include crop marks and 3mm bleed all round on double page and full page ads. All other ads must not have bleed and if they have a white background, a keyline must be included.

File format.

The file format must be a 1.4 level PDF. Only high-resolution 300dpi to size or 1,200dpi for bitmap images will be accepted. All colours must be CMYK with no embedded ICC profiles.

Colour proof.

AGM prefers a colour digital proof, using 3DAP guidelines (3dap.com.au), to be supplied with all advertising material for colour matching, and accepts no responsibility for the reproduction of advertisements where it has not been supplied.

Delivery.

Electronic: AGM's preferred method for PDF delivery is via Adstream's Quickcut system at adstream.co.nz. Alternatively, a PDF can be emailed to ads@agm.co.nz with a maximum file size of 8MB.

CDs & proofs: Courier to AGM Publishing Ltd, Level 2, 409 New North Road, Kingsland, Auckland 1021. Please indicate the publication title and date of insertion. CDs will not be returned unless requested.

Alterations.

Any requests for changes will incur additional costs. Open files must include all relevant links and fonts.