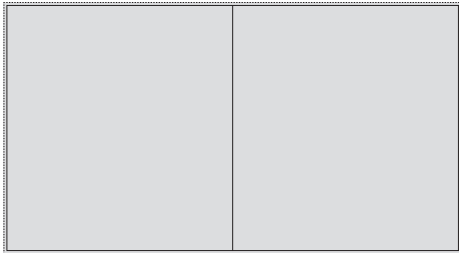




Level 2, 409 New North Road,  
Kingsland, Auckland 1021  
PB 99915, Newmarket  
Auckland 1149

Telephone +64 9 846 4068  
Facsimile +64 9 846 8742  
www.agm.co.nz

## Advertising Material Specifications 2013



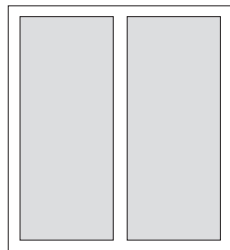
### DOUBLE PAGE

460mm wide x 250mm high  
+ 3mm bleed all round



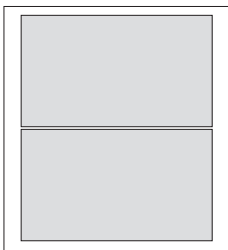
### FULL PAGE

230mm wide x 250mm high  
+ 3mm bleed all round



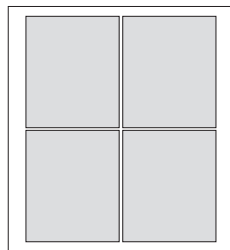
### 1/2 PAGE – VERTICAL

95.5mm wide x 228mm high



### 1/2 PAGE – HORIZONTAL

195mm wide x 112mm high



### 1/4 PAGE

92mm wide x 114mm high

### Bleed and keylines.

Please include crop marks and 3mm bleed all round on double page and full page ads. All other ads must not have bleed and if they have a white background, a keyline must be included.

### File format.

The file format must be a 1.4 level PDF. Only high-resolution 300dpi to size or 1,200dpi for bitmap images will be accepted. All colours must be CMYK with no embedded ICC profiles.

### Colour proof.

AGM prefers a colour digital proof, using 3DAP guidelines (3dap.com.au), to be supplied with all advertising material for colour matching, and accepts no responsibility for the reproduction of advertisements where it has not been supplied.

### Delivery.

**Electronic:** AGM's preferred method for PDF delivery is via Adstream's Quickcut system at [adstream.co.nz](http://adstream.co.nz). Alternatively, a PDF can be emailed to [ads@agm.co.nz](mailto:ads@agm.co.nz) with a maximum file size of 8MB.

**CDs & proofs:** Courier to AGM Publishing Ltd, Level 2, 409 New North Road, Kingsland, Auckland 1021. Please indicate the publication title and date of insertion. CDs will not be returned unless requested.

### Alterations.

Any requests for changes will incur additional costs. Open files must include all relevant links and fonts.



### AGM Publishing Ltd

Urbis | Interior | Houses | Architecture New Zealand  
Landscape Architecture New Zealand | Progressive Building  
Selector.com | ArchitectureNow.co.nz | Urbismagazine.com