

# architecturenz

Rate Card 2013 – 2014

**agm**

**AGM Publishing Ltd**

Urbis | Interior | Houses | **Architecture New Zealand**

Landscape Architecture New Zealand | Progressive Building

Selector.com | ArchitectureNow.co.nz | Urbismagazine.com

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### Profile.

Architecture NZ offers unparalleled access to the country's key specifiers of architectural building products, materials and services in a high-quality editorial environment.

The magazine, which is the official journal of the New Zealand Institute of Architects (NZIA), publishes New Zealand's best commercial and public architecture.

It also covers the NZIA's official awards programmes and architectural competitions, and carries a wide variety of articles relevant to the architecture profession, the wider design community and the building industry.

### Key facts.

- The official magazine of the New Zealand Institute of Architects (NZIA)
- Publishes New Zealand's best architectural projects
- Provides comprehensive coverage of the annual Architecture Awards, run by the NZIA
- Publishes the annual directory of NZIA architects
- Distribution: 6,500 copies
- Published bi-monthly, ABC audited

### Circulation.

Our close and unique relationship with the NZIA guarantees exclusive reach to every NZIA practice and member. We also reach non-member architects, other design professionals and potential clients via subscriptions and newsstand sales.

### AGM's other titles.

AGM Publishing Ltd, and its sister company Architecture Media Pty Ltd, publish a number of award-winning titles directed at the architectural, design and construction communities. These include Urbis, Houses, Interior, Landscape Architecture NZ, Progressive Building+Info-Link, Architecture Australia, Artichoke, Landscape Architecture Australia and Architectural Product News.

### AGM's websites.

AGM Publishing Ltd, and its sister company Architecture Media Pty Ltd, publish a number of digital initiatives directed at the architectural, design, landscape and construction communities. These include [architecturenow.co.nz](http://architecturenow.co.nz), [urbismagazine.com](http://urbismagazine.com), [selector.com](http://selector.com), [interiorawards.co.nz](http://interiorawards.co.nz) and [architectureau.com](http://architectureau.com) websites as well as fortnightly newsletters to a subscriber base of over 12,500 members.

Issue date	Booking deadline	Material deadline	On sale
September - October 2013	9 August 2013	16 August 2013	5 September 2013
November - December 2013	4 October 2013	11 October 2013	7 November 2013
January - February 2014	3 December 2013	10 December 2013	14 January 2014
March - April 2014	3 February 2014	10 February 2014	6 March 2014
May - June 2014	24 April 2014	2 May 2014	26 May 2014
July - August 2014	6 June 2014	13 June 2014	7 July 2014
September - October 2014	8 August 2014	15 August 2014	8 September 2014
November - December 2014	3 October 2014	10 October 2014	20 November 2014

Rates (EXCL GST)	1x	3x	6x	12x
Double page	\$7,500	\$7,045	\$6,600	\$6,150
Full page	\$4,110	\$3,860	\$3,615	\$3,370
1/2 page	\$2,690	\$2,520	\$2,370	\$2,200
1/4 page	\$1,525	\$1,430	\$1,340	\$1,250

**Preferred positions.**

Frequency rate plus: Outside back cover +25%, inside front cover +20%, inside back cover +15%, other preferred position +10%.

**Cancellations.**

Must be in writing and no later than the 1st of month, three months prior to the material deadline date stated in the advertising contract. We do not accept cancellations after this date and all ads are charged out at 100 per cent of the invoice amount.

**Loose inserts.**

POA. Please indicate weight and size and provide sample.

**Discounts.**

Advertisers can gain discounts by advertising a number of times across any combination of AGM Publishing and Architecture Media's print and digital portfolio.

**Specifications.**

Size: 225mm wide x 292mm high  
Cover stock: 350gsm media satin and satin aqueous  
Inside stock: 100gsm expression satin  
Binding: Burst bound  
Colour: CMYK process  
Printing: Sheetfed offset

**Advertising enquiries.**

Alan Bunce  
(09) 847 - 9333  
alan.bunce@agm.co.nz

Joel Bremner  
(09) 847 - 9312  
joel.bremner@agm.co.nz

Mark Lipman  
(09) 847 - 9311  
mark.lipman@agm.co.nz