

urbis landscapes

Rate Card 2008

An AGM publication.

Profile

Urbis Landscapes focuses on contemporary exterior design for the consumer with a strong interest in landscapes, gardens and urban spaces.

Urbis Landscapes seeks out design-oriented aspects of the landscape and treats them with the same publishing flair as Urbis.

Urbis Landscapes covers outdoor rooms, terraces, balconies, back yards, beach houses, swimming pools, domains and resorts, as well as outdoor activities, weekend escapes, sculpture and art, town planning, regional parks and outdoor eating establishments.

Circulation

Urbis Landscapes is distributed to landscape professionals, architects, designers and consumers via a combination of controlled circulation, paid subscriptions and retail sales.

AGM – New Zealand's leading design publisher

AGM Publishing Limited and its sister company Architecture Media Pty Ltd publish a number of award-winning titles directed at the architectural, design and construction communities, and at design-literate readers. Other titles include Urbis, Houses NZ, Architecture NZ, ProDesign, Progressive Building, Info-Link, Architecture Australia, Artichoke, and Architectural Product News.



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Issue nos. dates and deadlines	Bookings before	Ads before	On sale
18. November 2008	12 September 2008	19 September 2008	27 October 2008
19. February 2009	03 December 2008	10 December 2008	02 February 2009
20. May 2009	01 April 2009	08 April 2009	04 May 2009
21. August 2009	30 June 2009	07 July 2009	03 August 2009
22. November 2009	25 September 2009	01 October 2009	26 October 2009

Advertising rates	1x	3x	6x	12x
Double page spread	\$7650	\$7190	\$6730	\$6270
Full page	\$3990	\$3750	\$3510	\$3270
Half page	\$2670	\$2510	\$2350	\$2190

Rates exclude GST

Cancellation

Must be in writing and no later than 1st of month, three months prior to publication date.
Please note we do not accept cancellations for bookings made within this period.

Loose inserts

POA.

Series discounts

Advertisers can build series discounts by advertising a number of times across any combination of AGM and Architecture Media magazines.

Cover and preferred position

Frequency rate plus: outside back +25%, inside front +20%, inside back +15%, advertiser preferred position +10%.

Mechanical data

Page trim size 325mm deep x 240mm wide.
Cover 300gsm Novatech Satin – laminated.
Text 100gsm Expression matt. Burst bound.

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