

advertisement sizes, shapes and technical data

MECHANICAL

PAPER: 100/300gsm satin art

PRINTING: sheetfed offset

BINDING: perfect bound

COLOUR: process, CMYK

MATERIAL REQUIRED

Digital format – PDF's to AGM specifications **supplied on website**
www.agm.co.nz

Any change to supplied digital file will incur costs

Bleed ads

Only Full Page and Double Page Spreads can bleed. All smaller ads must be to those specifications listed.

SCREEN

175 lpi, (screen ruling)

SIZE

Full page

Trim: 300mm (deep) x 235mm
(true magazine size)

Bleed: add 3mm all round to trim

Double page spread

Trim: 300mm (deep) x 470mm

Bleed: add 3mm all round to trim

INSERTS

Please contact **agm publishing** for technical requirements

Display ads
LA 48 and LA 49
feature in the
classified section only

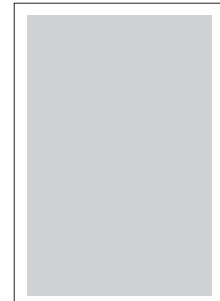
[The AD number (eg LA 43)
refers to **Urbis Landscapes**
ad shapes]

IMPORTANT

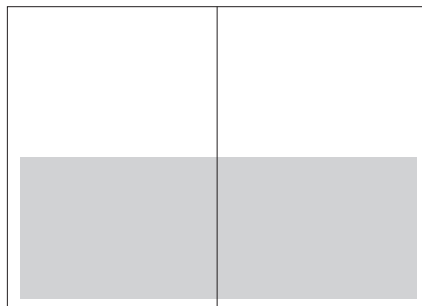
Copywriting, digital art and production services are available upon request. All production charges for text changes, digital art or manipulation, photography, colour lasers and 3DAP proofs are additional to space charges.



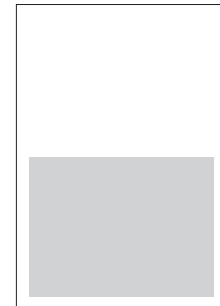
Double page spread image area (LA 41)
274mm (deep) x 444mm



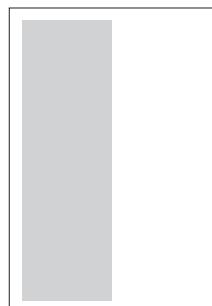
Full page image area (LA 42)
274mm (deep) x 208mm



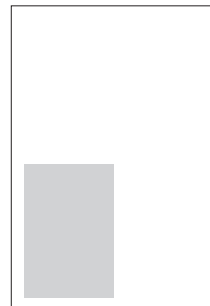
Horizontal 1/2 spread image area (LA 45)
134mm (deep) x 444mm



Horizontal 1/2 image area (LA 43)
134mm (deep) x 208mm



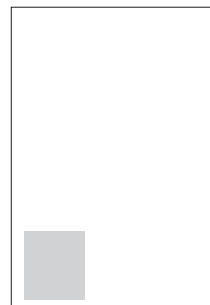
Vertical 1/2 image area (LA 44)
274mm (deep) x 103mm



Vertical 1/4 image area (LA 46)
134mm (deep) x 103mm



Vertical 1/6 image area (LA 48)
134mm (deep) x 66mm



Vertical 1/2 image area (LA 49)
65mm (deep) x 66mm