

# LA

## Rate Card 2010

An AGM publication.

### Profile

Landscape Architecture New Zealand is the only magazine for New Zealand landscape design professionals and consumers with a strong interest in architecturally designed landscapes, gardens and urban spaces.

Landscape Architecture New Zealand presents reviews, news and opinions on landscape architecture, urban design and land-use planning along with art and events that engage with the landscape.

Advertising in Landscape Architecture New Zealand reaches an influential audience of landscape architects, urban designers, engineers, planners, contractors and design-literate consumers.

### Key Facts

- Published four times a year – March, June, September, November.
- The official magazine of the New Zealand Institute of Landscape Architects (NZILA).
- Exclusive distribution to every NZILA and Landscaping NZ member, and to non-member landscape professionals, architects, designers and consumers via a combination of controlled circulation, paid subscriptions and retail sales.

### Distribution

5000 copies – trade distribution, 500 copies – retail distribution.

### AGM – New Zealand's leading design publisher

AGM Publishing Limited and its sister company Architecture Media Pty Ltd publish a number of award-winning titles directed at the architectural, design and construction communities, and at design-literate readers. Other titles include Urbis, Houses, Architecture NZ, ProDesign, Progressive Building+Info-Link, Architecture Australia, Artichoke, and Architectural Product News.

Landscape Architecture NZ covers. Redesign proposal. Confidential



**agm**

AGM PUBLISHING LTD / 409 NEW NORTH ROAD, KINGSLAND  
PRIVATE BAG 99915, NEWMARKET, AUCKLAND 1149, NEW ZEALAND  
T +64 9 846 4068 F +64 9 846 8742 AGM.CO.NZ SELECTOR.COM

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### Issue dates and deadlines

05. March 2010	25 January 2010	01 February 2010	01 March 2010
06. June 2010	19 April 2010	26 April 2010	31 May 2010
07. September 2010	26 July 2010	02 August 2010	06 September 2010
08. November 2010	18 October 2010	25 October 2010	22 November 2010

### Bookings before

### Ads before

### On sale

### Advertising rates

	1x	3x	6x	12x
Double page spread	\$5730	\$5443	\$5300	\$4870
Full page	\$3016	\$2865	\$2790	\$2563
Half page	\$1885	\$1790	\$1743	\$1598

### Classified advertising rates Back of magazine only

Quarter page	\$1025	\$974	\$948	\$872
Eighth page	\$563	\$535	\$521	\$479

Rates exclude GST

### Cancellation

Must be in writing and no later than 1st of month, three months prior to publication date.  
Please note we do not accept cancellations for bookings made within this period.

### Loose inserts

POA.

### Series discounts

Advertisers can build series discounts by advertising a number of times across any combination of AGM and Architecture Media magazines.

### Cover and preferred position

Frequency rate plus: outside back +25%, inside front +20%, inside back +15%, advertiser preferred position +10%.

### Mechanical data

Page trim size 230mm wide x 250mm high.  
Cover 190 gsm Alpine offset.  
Text 90 gsm Advance offset. Saddle stitched.

### Advertising enquiries

Mark Lipman	09 846 2722 ext 311	mark.lipman@agm.co.nz
Hilary Upton	09 846 2722 ext 333	hilary.upton@agm.co.nz
Anah Jordan	09 846 2722 ext 312	anah.jordan@agm.co.nz



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